



NEWS RELEASE

For immediate release

Trading Symbol: LTI

Cell-Loc Location Technologies Announces \$2,500,000 Private Placement

Calgary, AB, January 12, 2007 – Cell-Loc Location Technologies Inc. (TSX-V: LTI) ("CLTI" or the "Company"), a leading developer of network-based wireless location technology that enables location-based services, today announced a private placement offering of up to 12,500,000 units ("Units") in the capital of the Company for gross proceeds of up to \$2,500,000 at a price of \$0.20 per Unit (the "Offering"). Orion Securities Inc. will arrange financing, on a best efforts basis, under this Offering.

Each Unit consists of one common share of ("Common Share") and one common share purchase warrant (a "Warrant"). Each Warrant entitles the holder thereof to acquire one Common Share at an exercise price of \$0.28 per Common Share, subject to adjustment in certain events, at any time on or before the 24 month anniversary of the closing of the Offering, subject to adjustment in certain events.

Subject to receipt of approval for the Offering from the TSX Venture Exchange, the securities will be offered for sale in the Provinces of Alberta and Ontario and such other jurisdictions as the Company may decide, pursuant to certain exemptions from the registration and prospectus requirements of applicable securities laws. The private placement is expected to close on or about January 26, 2007. The Common Shares and Warrants issuable as part of the Units, and the Common Shares issuable on exercise of Warrants, are subject to a 4 month hold period from the date of closing.

Proceeds from this private placement will be used to fund ongoing marketing activities in Sao Paulo, Brazil, other international business development costs, and for working capital purposes.

About Cell-Loc Location Technologies Inc.

Cell-Loc Location Technologies Inc. (www.cell-loc.com) is the developer of a family of network-based wireless location products that enable location-based services. Located in Calgary, Alberta, Cell-Loc currently develops, markets and supports its patented wireless location technology in North and South America and Asia, with a view to expanding globally. Cell-Loc is listed on the TSX Venture Exchange under the trading symbol: "LTI."

To receive Cell-Loc Location Technologies news, please subscribe to CCNMatthews' **Hot Off the Wire** free news service (<http://eservices.ccnmatthews.com/hotw/index.jsp>).

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Forward Looking Statements: This news release contains certain information that may constitute forward-looking statements under applicable securities laws. The reader is cautioned that assumptions used in the preparation of such information, although considered reasonable by the Company at the time of preparation, may prove to be incorrect. Actual results achieved may vary from the results anticipated or implied herein and variations may be material. There is no representation by the Company that actual results achieved will be the same in whole or in part as those implied in any forward looking statements.

TSX Venture Exchange has neither approved nor disapproved of the contents of this news release.

The securities offered have not been registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any State in which such offer, solicitation or sale would be unlawful.

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